

.Jobs

**MEDIA
KIT
2019**

**Attract a high quality audience
using the .Jobs Universe.**



ADVERTISING WITH .JOBS

.Jobs is a top level domain and publisher focused on serving job seekers and hiring professionals. We own and operate over **25,000** websites.

With a highly qualified audience of job seekers, hiring professionals, and organization decision makers, .Jobs is useful to individuals and companies.



OUR REACH

WEB



800k Monthly Pageviews



8k New Resumes Monthly



500k Monthly Users

SOCIAL



22k Twitter Followers



2k Facebook Followers



86k Push Notification Recipients

EMAIL



17k+ Newsletter Subscribers

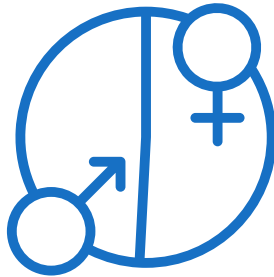


30k+ Monthly Job Alert Emails

DEMOGRAPHIC INSIGHTS

GENDER

WOMEN: **51%**
MEN: **49%**



AGE



18-24: **18%**
25-34: **37%**
35-44: **19%**
Other: **26%**

DEVICE



DESKTOP: **40%**
MOBILE: **60%**

LOCATION



UNITED STATES: **86%**
OTHER: **14%**

WEB RATES

TAKEOVERS

Network Site

Home Page Takeover:
\$5,000 /month

Search Page Takeover:
\$2,000 /week

US.JOBS

Home Page Takeover:
\$10,000 /month

Search Page Takeover:
\$4,000 /week

.Jobs Universe

Home Page Takeover:
Call for pricing

Search Page Takeover:
Call for pricing

CAMPAIGNS

Run of Site

\$5.00 CPM

Targeted

\$10.00 CPM



SOCIAL RATES

PAGE TAKEOVER

Twitter

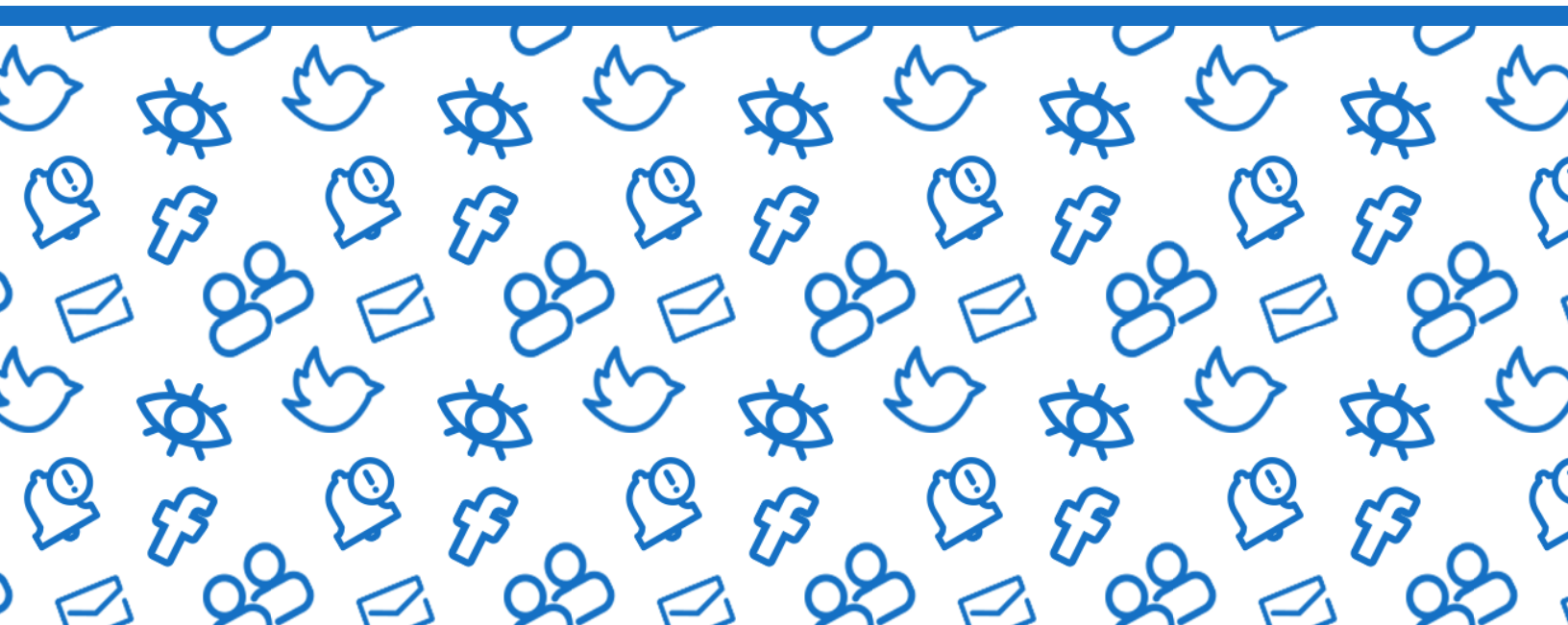
Brand Package
\$1,000 /month

Includes Banner, Weekly
Branded Tweets, Branded
Content Share

Facebook

Brand Package
\$2,000 /month

Includes Banner, Weekly
Branded Tweets, Branded
Content Share



EMAIL RATES

.Jobs email newsletters and email job alerts deliver essential, trustworthy content into the hands of job seekers and company influencers. With a newsletter / email alert sponsorship, your brand will be at the forefront of our eager and active career focused audience.

Newsletter

Released Monthly

50% Share of Voice:

\$30 CPM

100% Share of Voice:

\$25 CPM

Daily Job Alerts

Sold in 4 week packages

50% Share of Voice

\$5 CPM (120,000 impressions)

100% Share of Voice

\$4 CPM (240,000 impressions)



OTHER OPTIONS



Push Notifications

Total Subscriber Reach:

\$18 CPM

Targeted Subscriber Reach:

\$2,000 /week



Resume Sponsorship

100% Share of Voice:

\$3,000 /month



Custom Content Rates

500 Words: **\$1,200**

1,000 Words: **\$2,200**

*distribution services separate fee